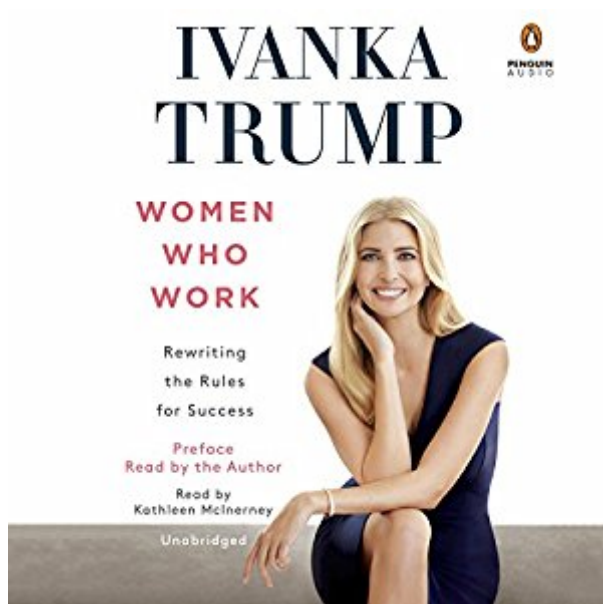


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# Women Who Work: Rewriting The Rules For Success



## Synopsis

Note: A portion of Ivanka Trump's proceeds from this book will be donated to charities committed to empowering and educating women and girls. I believe that when it comes to women and work, there isn't one right answer. The only person who can create a life you'll love is you. Our grandmothers fought for the right to work. Our mothers fought for the choice to be in an office or to stay at home. Our generation is the first to fully embrace and celebrate the fact that our lives are multidimensional. Thanks to the women who came before us and paved the way, we can create the lives we want to lead - which look different for each of us. I've been fortunate to be able to build my career around my passions, from real estate to fashion. But my professional titles only begin to describe who I am and what I value. I have been an executive and an entrepreneur, but also - and just as importantly - a wife, mother, daughter, and friend. To me, "work" encompasses my efforts to succeed in all of these areas. After appearing on *The Apprentice* years ago and receiving a flood of letters from young women asking for guidance, I realized the need for more female leaders to speak out publicly in order to change the way society thinks and talks about "women who work". So I created a forum to do just that. This book evolves the conversation that started on [IvankaTrump.com](http://IvankaTrump.com), where so many incredible women (and men!) have shared their experiences, advice, ambitions, and passions. Women who work lead meetings and train for marathons. We learn how to cook and how to code. We inspire our employees and our children. We innovate at our current jobs and start new businesses. Women Who Work will equip you with the best skills I've learned from some of the amazing people I've met, on subjects such as identifying opportunities, shifting careers smoothly, negotiating, leading teams, starting companies, managing work and family, and helping change the system to make it better for women - now and in the future. I hope it will inspire you to redefine success and architect a life that honors your individual passions and priorities, in a way only you can.

\*The Ivanka M. Trump Charitable Fund (the "Fund") is a donor advised fund that supports the economic empowerment of women and girls. Ivanka Trump is the grant advisor to the Fund and sole member of IT WWW Pub, LLC (the "LLC"), which receives royalties from the publication of *Women Who Work*. The LLC will contribute a minimum \$425,000 to the Fund, which is the unpaid portion of the advance, net of expenses. In addition, the LLC will contribute all future royalties it receives that are in excess of the advance to the Fund during the period from May 1, 2017 to May 1, 2022.

## Book Information

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## Customer Reviews

I have read a significant amount of this book, which was purchased by an acquaintance. I feel no need to purchase it for myself. Frankly, as many reviews have said, the book is vapid. Plus, it is clearly ghost written. Don't waste your time.

"Honestly, I wasn't treating myself to a massage ..." Good grief. She has no idea what struggle and working really hard actually means.

While reading Ivanka Trump's new book, *Women Who Work: Rewriting the Rules for Success*, I was reminded of an episode of *The Simpsons* in which the residents of Springfield have just listened to a charismatic self-help guru (and skillful huckster) and are rushing to buy his books. As she watches the stampede, Lisa complains, "This is madness! He's just peddling a bunch of easy answers!" Carl, passing by with an armload of books, enthusiastically replies, "And how!" When I heard the (mostly) negative coverage that greeted the release of *Women Who Work*, I was curious to see if the book was as bad as people claimed. I was also determined to judge Ivanka's writing on its own merits and ignore the fact that, IMHO, her father's presidency is the political version of a sewage spill. Needless to say, I was not impressed. *Women Who Work* is the literary and philosophical equivalent of Laffy Taffy. No kidding, I've read pop-up books that contained more insight into the human condition. The book is essentially a mishmash of quotes (often taken out of context) from artists, activists, philosophers, and other influential people and personal anecdotes and bromides from the

author which are about as sophisticated as “Make America Great Again!” In the course of reading, it was difficult for me to discern whether Ivanka utilized all those quotes in an effort to lend substance to her own words or to simply pad the book. Either way, the result is hardly enlightening. The borrowed words of wisdom only serve to highlight Ivanka’s shortcomings in this area; rather than standing on the shoulders of geniuses, the author is groveling at their feet. Much has already been made of Ivanka’s lead-footed attempts to make her One Percent lifestyle seem relatable to average working women. For me, the most egregious example of this was when she revealed that during the 2016 presidential campaign, “I wasn’t treating myself to a massage or making much time for self-care.” This isn’t just tone-deaf; it’s tone-blind, too. To be fair though, I’ve read that Abraham Lincoln’s campaign manager had the same problem. (that’s a joke, btw) In sum, *Women Who Work* is the sort of book that could only have been written by someone who received her own jewelry line because Daddy could afford to give her one. *Women Who Work* displays the kind of “feminism” that Leona Helmsley might have subscribed to. That being said, I’d like to stress here that I believe Ivanka is a smart, accomplished woman and a hard worker—someone who would have gone far in life no matter who her father was. And it’s not her fault that she was born in the king’s castle instead of the woodcutter’s hut. But that doesn’t make reading her book any easier. In conclusion, if you are looking for a book to challenge and enlighten you, then avoid *Women Who Work* at all costs. On the other hand, if you would like to read this book but can’t afford the ridiculous price, then just staple a bunch of Hallmark greeting cards together and read those. You’ll end up with the exact same outcome.

I challenge Ivanka to leave her life for 1 year, become an employee instead of an heiress with infinite resources at her fingertips, make \$60k or so a year in NYC and have to play the game the normal way. And then maybe, and only maybe, she may have a point of view that has any relevance or holds any interest to those of us women who came by success the honest, hard working, losing sleep at night, making ends meet, even raising amazing young women as single mothers, getting home loans and on and on. The audacity that she thinks she has any perspective to share is an insult to every woman who’s lived the real truth of making it from scratch. Read her book, NO THANKS

Well, reading this was an hour of my life I will never get back. Don't bother. Read something great, like hidden figures instead.

Note: A portion of Ivanka Trump's proceeds from this book will be donated to charities committed to empowering and educating women and girls.\*In recently released government financial disclosures it was revealed that the "author" and her husband possess a net worth of 740 million dollars and yet a mere portion of the profit from this book goes to charity?!?For that fact alone this book deserves one lousy star.

Wow, I thought Ivana Trump's book was ridiculous decades ago, where she discussed how difficult it was to be a single parent, feeling like all single parents are generally the same. I see Ivanka has exceeded her mother's rich advice.

Vapid bromides for privileged few

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